



November 9, 2023

**Dear Camber & IMSE Stakeholders,**

In 2011, the Founders created a spine company committed to innovation through collaboration with partners at IMSE and our incredible surgeon faculty. Camber Spine has led the industry with two highly innovative and IP protected device platforms, ENZA<sup>®</sup> MIS Integrated Interbody and SPIRA<sup>®</sup> Open Architecture spinal fusion and orthopedic implants to support faster spinal fusion and recovery. With an incredible portfolio grounded in technology and a growing database of clinicals and scientific evidence we're excited about the future.

I am incredibly pleased, and extremely excited to announce the promotion of Brooks McAdam to Chief Executive Officer of Camber Spine.

Brooks began his career in Spine in 2001 with Interpore Cross International, Inc., where he grew a newly established territory in Hampton Roads, Virginia to 2.2 million in just 18 months. After being recruited to Medtronic Sofamor Danek in 2003, Brooks spent the next several years outpacing quota and building a multi-million-dollar territory.

In 2009, he joined Globus Medical as a Sales Territory Manager, and spent the next 7 years working in the Virginia, Pennsylvania, New Jersey, and Miami markets before joining the Sales Training Department.

As Group Manager of Sales Training, Brooks drove a restructuring that elevated the company's sales training program into one of the best in the industry. In 2017, he worked closely with Globus's capital sales team to develop a comprehensive sales training program in preparation for the launch of their robotics platform.

Since joining Camber Spine Technologies in 2020, Brooks has established himself as a leader serving in multiple roles and driving efficiency throughout the organization. He has played a critical role in the development and growth of Camber's OLIF portfolio, restructuring supply chain and finance, as well as leading a growing sales team. Brooks has quickly risen through the ranks as Vice President of Operations and most recently our Chief Operating Officer. Over the last 18 months his work has had a significant impact on Camber's profitability and culture.

Having spent his entire career working for two of the biggest players within the Orthopedic industry prior to joining Camber Spine, Globus and Medtronic, Brooks has developed a deep understanding of the spine market. Brooks holds a Bachelor of Science degree in Business from Wake Forest University.

Today, the board and I stand confident in the future of Camber Spine, knowing that it will be in the hands of Brooks, a tenacious, customer centric spine industry expert whose background in fierce award-winning sales development and team building makes him the right leader to take Camber to the next level.

Sincerely,

**Dan Pontecorvo**

Co-Founder & Executive Chairman of the Board